

Minutes State Board of Education November 16, 2011

Rosie Hussey President Clear Lake

Charles C. Edwards, Jr. Vice President Des Moines

Sister Jude Fitzpatrick West Des Moines

> Eric Goranson Des Moines

Michael L. Knedler Council Bluffs

> Valorie J. Kruse Sioux City

> > Ana Lopez Pella

Max Phillips Woodward

LaMetta Wynn Clinton

Brandon Bolte Student Member Ankeny

Jason E. Glass Director and Executive Officer

The State Board of Education meeting was held on Wednesday, November 16, 2011, in the Grimes State Office Building, State Board Room, Des Moines, Iowa. The following State Board members were present: Rosie Hussey (via telephone), Charlie Edwards, Max Phillips. Valorie Kruse, Eric Goranson, Sister Jude Fitzpatrick, Ana Lopez, Mike Knedler, LaMetta Wynn, and Brandon Bolte. Director Jason Glass and Iowa Department of Education (Department) staff members Gail Sullivan, Carol Greta, Mike Cormack, Colleen Hunt, Phil Wise, Sandra Dop, Amy Vybiral, Del Hoover, Roger Utman, Jim Flansburg, Sue Swartz, Staci Hupp, Matt Ludwig, Tom Schenk, Kim Wilson, Kris Crabtree-Groff, and Jody Crane were in attendance. Also in attendance were: MJ Dolan, Iowa Association of Community College Trustees: Bridget Godes, Senate Democratic Caucus Staff; Robin Madison and John Parker, Legislative Services Agency; Representative Greg Forristall, Representative Sharon Steckman, and Senator Herman Quirmbach: Phillip Hascall and Michael Amstein, Atlantic Community School District; Laurie Kammrad, Maggie Miller, Kristen Johnson, Jenny Stroup, and Kent Stopak, Lewis Central Community School District; Jennifer Wilwert, Josh Mallicoat, Anthony Niel, Brandi Crozier, and Dale Crozier, MLF Mar Mac Community School District; Chris Coffelt, Ray Bishop, Amy Whittington, Juliette Kline, Jane Leuck, Rudy Evertsen, Curtis Boothe, and Shaun Schaff, Central Decatur Community School District; Emily Boyer, Iowa Public Radio; Deb Olson, Missey Sullivan-Pope, Jenny Green, and Gregg Obren, Clinton Community School District; Representative Bob Hager and Kristi Hager; Dan Aalbers, Carlene Bergeson, Alexis Vosburg, Nicki Pratner, and Steve Madson. Hampton-Dumont Community School District; Marty Lucas, Mardell Tomlonovic, and Jason Staley, Colfax-Mingo Community School District; Terri Schofield, Centerville Community School District; Bill McKelvey and Rod Earleywine, Sergeant Bluff-Luton Community School District; Bob Whittenburg, Kris McDermott, Dean Mechler, and Terry Hemann, Spencer Community School District; Tim Van Soelen and Ryan Zonnefeld, Dordt College; and Gloria Gibson, Dwight Watson, Sharon Lee, and Melissa Heston, University of Northern Iowa.

STATE BOARD WORK SESSION

State Board Vice President Charlie Edwards welcomed Senator Herman Quirmbach, Chair, Senate Education Committee; Representative Greg Forristall, Chair, House Education Committee; and Representative Sharon Steckman, Ranking Member, House Education Member. The State Board invited key legislators to this work session to share information about the Board's education priorities and to start a dialogue about some of the education issues that will be discussed in the upcoming legislative session.

State Board members introduced themselves and provided an overview of the Board's position on the following priorities:

- Competency-based Education
- Online Learning and Other Technological Advances to Support 21st Century Learning
- Reducing the Achievement Gaps

Director Jason Glass provided comments on the State Board's priorities and the education blueprint and referenced components included in the State Board's Position Statement on Education Transformation.

State Board President Rosie Hussey commented that this is a new format in meeting with legislators. It is valuable for both groups to meet and continue to communicate throughout the legislative session. This is the second year the Board has been working on the priorities presented today and these will take time to implement. The priorities are well thought out, data driven, and will bring major change in education.

Each legislator provided comments on the State Board's priorities and the education blueprint.

Jason Glass announced that there will be a Research to Action Forum on Competency-based Education on December 8 in Des Moines.

There was discussion and reaction to the information discussed. Topics included the need for change, how to use existing resources effectively, the need to ensure the long-term value of proposed changes, the need to include teachers in the conversations, how virtual/online learning could provide an opportunity for structure and engaged learning over summer months, the added responsibilities on teachers, structure of the school year, the need for more contact time between student and teacher, and the need for fiscal responsibility and sustainable resources.

STATE BOARD BUSINESS MEETING

State Board Vice President Charlie Edwards called the business meeting to order at 10:00 a.m.

It was moved by Valorie Kruse and seconded by Mike Knedler that the November agenda be approved. The motion carried unanimously.

COMMUNICATION

Public Comment

There was no public comment.

Director's Report

Director Jason Glass stated that he was encouraged by the conversation with the legislators during the work session. The Board heard from two chambers and two parties that there is interest in education reform. There are still questions and there will be disagreement, but he believes there is a need to find the right balance of pressure on the system and support to the system and that we must find a way to sustain the effort for the long-term.

Charlie Edwards commended the Board members that presented the priorities.

Sister Jude Fitzpatrick indicated that the Board should take the legislators up on their offer to meet again this session.

CONSENT AGENDA

Max Phillips moved and Sister Jude Fitzpatrick seconded to approve the consent agenda. The motion carried unanimously.

BOARD ACTION/DISCUSSION AGENDA

Rules: Chapter 12 – Accreditation Standards (Notice)

Carol Greta, Attorney, Office of the Director, reviewed the proposed amendments.

Item 3 rescinds the rule that required a certification of fitness because this is not an accreditation requirement. School bus drivers are still subject to a physical examination requirement.

Item 4 implements 2011 Iowa Acts, Senate File 453, by adding terms and conditions under which schools and school districts may award secondary credit to non-secondary students.

Item 5 defines the components of 21st century learning skills to comply with Iowa Code Section 256.7(26)(a).

Motion: Sister Jude Fitzpatrick moved and Ana Lopez seconded approval to give public notice of its intent to amend Chapter 12.

Vote: The motion carried unanimously.

Rules: Chapter 22 – Senior Year Plus Program (Termination)

Carol Greta, Attorney, Office of the Director, provided clarification between this agenda item and the Chapter 22 rules that were on the Consent Agenda. Greta explained that the State Board is being asked to terminate the rulemaking that was initiated regarding whose responsibility it is to transport a student attending a community college under concurrent enrollment.

After the Notice was published, the Department became aware of the need for further clarity from the Legislature about this issue.

Motion: Eric Goranson moved and Mike Knedler seconded approval to terminate the rulemaking it commenced in ARC 9684B.

Vote: The motion carried unanimously.

Rules: Chapter 99 - Business Procedures and Deadlines (Notice)

Carol Greta, Attorney, Office of the Director, stated that Chapter 99 is a new Iowa Code chapter. This chapter was prepared at the request of School Budget Review Committee (SBRC) members who noted that one single chapter of rules in which financial deadlines and other general principles appear would be a convenience for school districts, area education agencies, the SBRC, and the general public. Greta reviewed and explained the proposed rules.

There was discussion regarding the deadline submission dates and if they are meaningful for schools, and the need for an early warning system to the Board if there are certain reports that are not filed in a timely manner.

Motion: Mike Knedler moved and Sister Jude Fitzpatrick seconded approval to give public notice of its intent to adopt Chapter 99.

Vote: The motion carried unanimously.

Rules: Chapter 102 – Procedures for Charging and Investigating Incidents of Abuse of Students by School Employees (Adopt)

Carol Greta, Attorney, Office of the Director, reported that this amendment conforms to recent legislation that requires schools to place an employee on administrative leave once the employee is under investigation for an allegation of abuse under these rules. One written comment was received that was representative of several oral comments received. School administrators expressed concern about the waste of educational time and resources involved in placing an employee on leave before the employee is determined to have abused a student. The Department acknowledges this concern, but the underlying legislation is clear that schools "shall place on administrative leave a school employee who is the subject of an investigation of an alleged incident of abuse of a student conducted in accordance with" this chapter of rules. [At its regular meeting on November 1, 2011, the Administrative Rules Review Committee unanimously made a general referral of this rule making to the General Assembly.]

Motion: Eric Goranson moved and LaMetta Wynn seconded approval to adopt the amendment to Chapter 102.

Vote: The motion carried unanimously.

Rules: Chapter 24 - Community College Accreditation (Termination)

Carol Greta, Attorney, Office of the Director, told the Board that they had already started the Notice process for changes to Chapter 24 and that discussion had preliminarily included many stakeholders of community colleges including the community college presidents.

The Notice proposed to reflect the new accreditation process being put into place by the Higher Learning Commission, including the phasing out of accreditation by the Program to Evaluate Academic Quality.

After the Notice was published, the Department determined that additional rules and subrules should be amended. A new Notice of Intended action will be commenced to include all items in ARC 9685B, along with additional amendments.

Motion: Max Phillips moved and Mike Knedler seconded to terminate the rule making it commenced in ARC 9685B.

Vote: The motion carried unanimously.

Rules: Chapter 24 – Community College Accreditation (Notice)

Carol Greta, Attorney, Office of the Director, reviewed and explained the proposed rules. The accreditation rules are being amended to conform to recent legislation and to update the accreditation process. Most of this rule making was Noticed by the State

Board at the July meeting. After that date, the community college presidents asked for two additional changes.

There was discussion about how people feel about the Program to Evaluate Academic Quality and the Academic Quality Improvement Program being phased out and if that is having a significant impact on community colleges.

Motion: Ana Lopez moved and Eric Knedler seconded to give public notice of its intent to amend Chapter 24.

Vote: The motion carried unanimously.

Dordt College Administrator Preparation Program Approval

Matt Ludwig, Consultant, Bureau of Accreditation and Improvement Services, reported that the Dordt College Preparation Program is a new program. Ludwig introduced Dordt representatives Tim Van Soelen and Ryan Zonnefeld.

Ludwig provided some background and an overview of the process in developing the program. The proposal submitted by Dordt College clearly communicates a conceptual framework of an educational leadership program that highlights and weaves together key aspects of leadership preparation – transformational, foundational, collaborative, and reflective. They also tie in their Christian values.

Ludwig reviewed the six standards: Governance and Resources, Diversity, Faculty, Assessment, Clinical, and Knowledge/Skills/Content.

There was discussion about how Dordt College was tying in the Principal Leadership Academies and about whether they were aware of the Wallace Foundation Work.

Motion: Max Phillips moved and Eric Goranson seconded to approve the new principal preparation program at Dordt College through the next state visit cycle scheduled for the 2017-2018 academic year.

Vote: The motion carried unanimously.

University of Northern Iowa Practitioner Preparation Program Approval

Kris Crabtree-Groff, Consultant, Bureau of Accreditation and Improvement Services, presented the University of Northern Iowa practitioner preparation program report.

Crabtree-Groff reported that in May 2011, the Board issued a conditional approval to the practitioner preparation programs because of a governance issue. She reviewed the actions that were required of the programs before the Department would make a recommendation to the State Board for continuing approval. As a result, the institution provided the Department all of the required evidence and is recommended for full approval for the 2016-2017 academic year.

Provost Gloria Gibson said they took the issue of governance very seriously and have worked hard to provide the revised governance model. She introduced other University of Northern Iowa staff members that were in attendance: Dean Dwight Watson, Sharon Lee, and Melissa Heston.

Motion: Max Phillips moved and Valorie Kruse seconded to approve issuing continuing approval of the University of Northern Iowa practitioner preparation programs through the next state visit cycle scheduled for the 2016-2017 academic year.

Vote: The motion carried unanimously.

Dean Watson provided an update on the Research and Development School and there was discussion about whether there is a component that gets to closing the achievement gap for students of all classes and minorities.

University of Southern California Online Practitioner Preparation Program Approval

Kris Crabtree-Groff, Consultant, Bureau of Accreditation and Improvement Services, reminded the Board that new federal regulations require an institution that offers online courses and programs to be registered with each state in which students of the programs reside, if the state requires that the institution be registered in that state.

Crabtree-Groff described the evidence that the University of Southern California provided to the Department in fulfillment of the five requirements and recommended them for approval.

There was discussion about why the Western Governors University Online Practitioner Preparation Program is different, if it is known how many citizens are participating in online courses, and if online classes transfer to Iowa schools. Crabtree-Groff provided additional clarification and explanation on the process. The Iowa College Student Aid Commission handles the registration for these programs.

Motion: Eric Goranson moved and Sister Jude Fitzpatrick approved the enrollment of Iowa residents in online practitioner preparation programs offered by the University of Southern California.

Vote: The motion carried unanimously.

The Board decided that future online practitioner preparation program approvals would be included on the Consent Agenda. Crabtree-Groff indicated that she will not bring programs forward until they have met the five requirements. It was requested that Crabtree-Groff keep the Board updated on any unique situations.

Crabtree-Groff said that Carolyn Small, Iowa College Student Aid Commission, could meet with the Board to discus that agency's process with these programs.

Capella University Online Practitioner Preparation Programs: post-baccalaureate reading teacher, post-baccalaureate special education teacher, post-baccalaureate early childhood teacher, school guidance counselor, special education supervisor, principal, superintendent, school psychologist, Doctor of Philosophy in Education-Specialization in Leadership in Educational Administration, and Masters of Science in Education-Specialization in Leadership in Educational Administration.

Motion: Mike Knedler moved and Valorie Kruse approved the enrollment of Iowa residents in online practitioner preparation programs offered by Capella University.

Vote: The motion carried unanimously.

Western Governors University Online Practitioner Preparation Programs: teacher and principal.

Motion: LaMetta Wynn moved and Sister Jude Fitzpatrick approved the enrollment of Iowa residents in online practitioner preparation programs offered by Western Governors University.

Vote: The motion carried unanimously.

Report from the Postsecondary Course Audit Committee

Roger Utman, Administrator, Division of Community Colleges, and Coleen Hunt, Chief, Bureau of Adult, Career, and Community College Education, provided an update on the Postsecondary Course Audit Committee which is part of the legislation for Senior Year Plus. Utman reviewed background information and the committee's charge and responsibilities.

The Postsecondary Course Audit Committee chose the accreditation process provided by the National Alliance for Concurrent Enrollment Partnerships (NACEP). Des Moines Area Community College was the first of Iowa's 15 community colleges to be fully accredited by NACEP. All of the other 14 community colleges have applied to NACEP for accreditation and are in the process at this time. It is hoped that in the spring of 2012, the Department will be notified of the community colleges that have been accredited.

Utman provided additional information on NACEP's challenge with accrediting an entire state. Hunt indicated that there is a team in the state to work with community colleges on their application.

Utman added that the legislation not only talks about the concurrent coursework, it also addresses the postsecondary enrollment options act information. Therefore, the

committee will have to go back and see how they want to proceed once this piece is in place.

Discussion of Specially Accredited School Status

Carol Greta, Attorney, Office of the Director, shared information on what makes a specially accredited college prep school different from regularly accredited schools. Greta reviewed the legislation for these schools that was created in 1967 and talked about what was absent from the statute.

There was discussion among Board members regarding the fairness and equality of education in specially accredited schools, why specially accredited schools don't want to be accredited, what the enrollment is in specially accredited schools, and if they offer Advanced Placement courses.

Eric Goranson commented that these schools would welcome the opportunity to meet with the Board and have the Board get to know them and experience the schools first hand.

There was Board discussion about the interest in inviting specially accredited (and/or parochial schools) to hear and learn more about their best practices and family engagement and support.

It was decided that Eric Goranson would work with Rosie Hussey and Gail Sullivan to develop a session for the State Board.

Board Reports

LaMetta Wynn had an opportunity to visit with Donald Doucette who is the new chancellor of Eastern Iowa Community College District.

Max Phillips reported that there will be a Community College Council meeting to continue the discussion about how the Community College Council could be more meaningful and challenging.

Brandon Bolte will be participating in a National Association of State Boards of Education (NASBE) webinar and the focus will be the Common Core and how other states are implementing the Common Core. Bolte is the recipient of the Iowa Banker's Association scholarship.

Sister Jude Fitzpatrick had no report.

Mike Knedler attended the Iowa Teacher of the Year luncheon. He also shared a report of the NASBE study group that focuses on teacher preparation, teacher retention and teacher evaluation. Knedler plans to participate in the Research to Action Forum on Competency-based Education on December 8.

Valorie Kruse reported that the next Wallace Foundation meeting will be in February.

Ana Lopez participated in an IJAG event. She plans to participate in the Research to Action Forum on Competency-based Education on December 8.

Eri Goranson plans to participate in the Research to Action Forum on Competencybased Education on December 8. He presented at the Iowa Association of Christian Schools.

Rosie Hussey has been working with Department staff on the new format of meeting with legislators. She reminded the Board that she sent them an email asking for their feedback on how to proceed with meeting with legislators in the future. She's participated on two Smarter Balanced Assessment Consortium conference calls and has attended Community College Council meetings. Hussey, Knedler and Kruse met with School Administrators of Iowa. The Department is in the process of scheduling meetings with the Iowa State Education Association and the Iowa Association of School Boards.

Breaking Barriers to Learning and Teaching Awards

Max Phillips stated that it has been the State Board's pleasure to honor school districts with the Breaking Barriers to Learning and Teaching Award. This award recognizes districts that are taking major steps towards closing the academic achievement gap.

Phillips described the criteria for a district to earn the award. A video was shown that was created by the Department's Bureau of Media and Communications Services.

Sister Jude Fitzpatrick and Brandon Bolte introduced each of the recipients. Atlantic, Centerville, Clinton, Spencer, Hampton-Dumont, Central Decatur, MFL Marmac, Colfax-Mingo, Lewis Central, Sergeant Bluff-Luton community school districts received the award.

Jason Glass congratulated the districts and shared comments.

The Annual Condition of Education Report

Jason Glass reviewed *The Annual Condition of Education Report*. This report includes a tremendous amount of information about lowa's education system from prekindergarten through high school, including information about enrollment, early childhood education, staff, program, student performance, special education, and finance. This document serves as a resource for educators, legislators, and citizens seeking information about lowa's education system.

Iowa's Community College Adult Literacy Annual Report - Fiscal Year 2010

Colleen Hunt, Chief, and Amy Vybiral, Consultant, Bureau of Adult, Career, and Community College Education, presented *The Annual Adult Literacy Report.* Hunt indicated that the report has been streamlined and includes more pertinent information.

Vybiral shared information on the following:

- Mission Statement
- Funding U.S. Department of Education
- Federal Funding 1997-2012
- Workforce Investment Act (WIA) of 1998)
 - Target Population
 - Goals of WIA
- Iowa Student Profile
 - o Iowa Demographics 2010 Education
 - Adult Literacy Students Age
 - o Iowa Demographics 2010 Gender
 - Adult Literacy Students Gender
 - National Demographics
 - lowa Demographics 2010 Ethnicity
 - Adult Literacy Students Ethnicity
 - National Demographics
 - o Iowa Demographics 2010 Race
 - Adult Literacy Students Native Language
 - Adult Literacy Students Grade Level Equivalent of Students
 - Adult Literacy Students Labor Force Status
- Iowa Program Profile
 - Adult Literacy Students Federally Reported Enrollment
 - Adult Literacy Students Hours of Instruction
 - o Adult Literacy Students Federally Reported Enrollment
 - Adult Literacy Students Hours of Instruction
 - Adult Literacy Students Grade Level Completions
 - Adult Literacy Students GEDs Passed
 - Adult Literacy Students GED Pass Rate
- Future Directions
 - Technology in Iowa
 - o GEDi
 - Adult Literacy Research in Iowa
 - Adult Literacy for the Workforce Initiative (ALWI)

Vybiral mentioned that lowa has not had any targeted state funding for adult literacy and this has reduced opportunities for federal grants. One way this inhibits opportunities for additional funding is that lowa has no match.

Iowa Community Colleges Fall Enrollment Report 2011

Roger Utman, Administrator, Division of Community Colleges, and Tom Schenk, Consultant, Bureau of Adult, Career, and Community College Education, presented the *Iowa Community Colleges Fall Enrollment Report 2011*.

Schenk presented the following information:

- Fall enrollment
 - Fall enrollment declined 0.59 percent to 105,597 students this fall the first decline since 1994 and only the sixth statewide enrollment decline since 1965. Enrollment at nine of the 15 community colleges fell.
- Credit Hours Per Student
 - Credit hours fell to 2 percent to 1,006,098. Part-time students now comprise a majority of students this fall. Consequently, the number of credit hours per student fell to 9.49 hours from 9.63 the previous year. Typically, a course is three credit hours.
- Race and Ethnicity
 - Students are predominately white, which partly reflects the statewide demographics. However, 14.5 percent of students are minorities, which is greater than the 11 percent identified in the 2010 census.
- Joint Enrollment
 - Joint enrollment fell 2 percent this fall to 27,437 students. On average, joint enrollees enrolled in 4.9 credit hours, a slight (0.7 hours) decline since last year. Joint enrollees comprised 26 percent of community college students this fall.
- Enrollment Projections
 - Enrollment is expected to climb 4.5 percent to 110,749 students next fall.
 The economy is projected to slowly recover the next two years and enrollment is expected to have above-average growth. Eventually, the rate of growth will slow as the economy grows faster.

There was discussion about whether there were any anomalies between the community colleges.

Gail Sullivan reminded the Board of IASB conference activities and handed out the community colleges' legislative priorities.

Charlie Edwards adjourned the meeting at 3:00 p.m.

Charlie Edwards	Jason E. Glass
Vice President	Director